

Choiseul

100

AFRICA

**Economic Leaders for  
Tomorrow**

2020

In partnership with



## Pascal Lorot

Chairman, Institut Choiseul



### Faces of the Africa of Tomorrow

I am delighted to present the newest edition - already the seventh - of the *Choiseul 100 Africa*, a ranking independently carried out by the Institut Choiseul in order to honour the 100 most talented young African economic leaders of their generation.

2020 was a trying year for all of us. Undoubtedly, the world economy will be durably affected by the consequences of this health crisis and business life will note that uncertainty knows no law and that we should stand ready to deal with unpredictability.

In this troubling context, the African continent managed to cope with the crisis exemplarily. Thanks to this rare experience in managing epidemics and pro-active policies dedicated to curb the impact on the population and the economy, Africa came through this crisis relatively better than the old continent. Moreover, Africa was able to rely on this young generation of economic leaders who have been brought to light by the Institut Choiseul since 2014.

These leaders are not used to accept defeat. Throughout this crisis, they demonstrated great qualities of resilience and upsurge. Self-sacrifice, combativeness and courage are the values that our laureates have had to show to emerge stronger.

Whether they are company directors, creative young entrepreneurs, talents of the new economy or leaders of prestigious institutions, these exceptional personalities managed to reinvent their business and management model to weather to economic storm and move forward despite the turbulences of the crisis.

The world that comes after is just around the corner and promises us multiple mutations. In this context, our laureates can rely on the Institut Choiseul of which the *Choiseul 100 Africa* initiative is of particular importance this year to grasp the future with serenity: explore new forms of bilateral cooperation between Africa, France and Europe, promote a dynamic of meetings and solidarity, share our experiences and create connections and synergies.

I would like to congratulate our new laureates who represent the continent in all its diversity and who show the new faces of the African economic governance.

I also wish to warmly thank the partners that have accompanied us in this new edition. This year more than ever their commitment with us is the evidence of the faith they have in the development of the continent.

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# PRESENTATION



**Economic Leaders for  
Tomorrow**

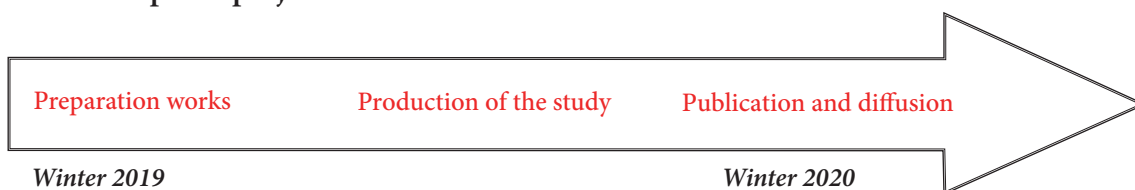
## The philosophy behind the study

The *Choiseul 100 Africa* is an annual study independently carried out by the Institut Choiseul. It identifies and ranks the young African leaders of 40 years old and below, who will play a major role in the continent's economic development in the near future.

The *Choiseul 100 Africa* is a result of a work conducted over several months. The Institut Choiseul reached out to many experts and specialists on the continent to achieve this ambitious and unique study which draws up an inventory of the African economic forces.

## Methodology of the study

### ■ A three-phase project



### ■ Unfolding of the study

The *Choiseul 100 Africa* study was independently carried out by the Institut Choiseul between winter 2019 and winter 2020 and was based on four main steps:

- Definition of the methodology and objectives
- Update of the 2019 ranking
- Search and selection of new profiles
- Validation and preparation of the final ranking highlighting the 100 most promising young African business leaders

### ■ Eligibility conditions

Only profiles meeting the following specific conditions have been selected:

- Being a citizen of one of the 54 African states
- Being 40 years old or below on the 31<sup>st</sup> of December 2020
- Being an active contributor to the economic development of Africa

■ The selection criteria

To rank the selected profiles, several weighted criteria were taken into account such as: image and reputation, background and skills, power and function, influence and networks, potential and leadership.

The total score obtained in the different categories of criteria determines the position of each laureate in the final ranking. Profiles with less than 10% in any of the categories are eliminated.

The first 100 are ranked from the 1<sup>st</sup> to the 100<sup>th</sup> place. A second list discloses profiles ranked between the 101<sup>st</sup> and 200<sup>th</sup> place in three categories: three stars, two stars and one star.

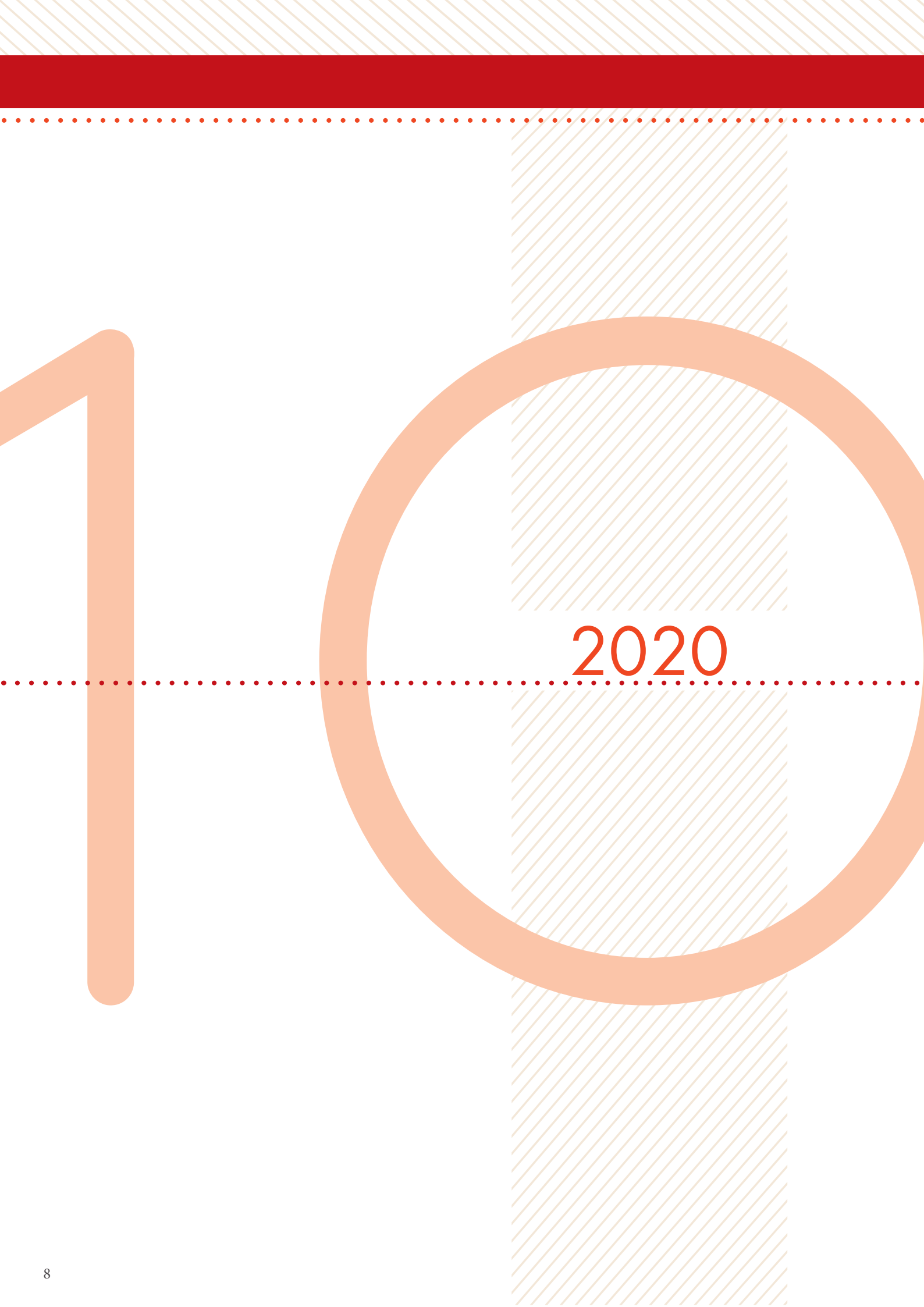
The study was stopped on September, 30<sup>th</sup> 2020, and no career development has been taken into account after this date.

	First Name SURNAME	Age	NATIONALITY	Flag
Current position COMPANY / INSTITUTION	<ul style="list-style-type: none"> <li>• Academic background</li> <li>• Last position held (dates)</li> </ul>			

**Thanks**

For the realization of the *Choiseul 100 Africa 2020*, the Institut Choiseul was supported by corporate partners that we want to thank here : Deloitte, Chargeurs, Yves Rocher, Vicat, Roland Berger. Their support and their trust were essential for the realization of our work, the publication and the distribution of this study.





2020



# RANKING



**Economic Leaders for  
Tomorrow**

# RANKING

1		<b>Kabiru RABIU</b> Managing Director BUA GROUP	40	<b>NIGERIA</b> 	<ul style="list-style-type: none"> <li>• Webster University, Harvard, American InterContinental University</li> <li>• Chief Executive Officer, Bua Oil Mills Limited (2008-10)</li> </ul>
2		<b>Daouda FALL</b> Chief Executive Officer BRAHMS GROUP	40	<b>GUINEA</b> 	<ul style="list-style-type: none"> <li>• University of Sussex, University of Montreal</li> <li>• Senior Associate Banker, Citigroup (2006-09)</li> </ul>
3		<b>Sébastien KADIO-MOROKRO</b> Chief Executive Officer PETRO IVOIRE	39	<b>IVORY COAST</b> 	<ul style="list-style-type: none"> <li>• University of Paris-XII</li> <li>• Deputy Chief Executive Officer, Petro Ivoire (2008-09)</li> </ul>
4		<b>Zukie SIYOTULA</b> Chief Executive Officer SIYOTULA HOLDINGS	38	<b>SOUTH AFRICA</b> 	<ul style="list-style-type: none"> <li>• University of Witwatersrand, Harvard, GIBS</li> <li>• Chief Executive Officer, Thebe Capital (2013-17)</li> </ul>
5		<b>Leila BOUAMATOU</b> Managing Director and Board Member GÉNÉRALE DE BANQUE DE MAURITANIE	38	<b>MAURITANIA</b> 	<ul style="list-style-type: none"> <li>• Temple University, EADA Business School, MSB</li> <li>• Director of the Treasury Departement, GBM (2009-12)</li> </ul>
6		<b>Akim DAOUDA</b> Chief Executive Officer GABONESE SOVEREIGN WEALTH FUND	39	<b>GABON</b> 	<ul style="list-style-type: none"> <li>• SKEMA Business School, University of Westminster, Concordia University</li> <li>• Deputy Managing Director, Gabon Power Company (since 2016)</li> </ul>
7		<b>Francesco DE MUSSO</b> Chief Executive Officer BGFIBANK EUROPE	40	<b>DRC</b> 	<ul style="list-style-type: none"> <li>• HEC Paris, Paris-Dauphine University, Paris-Descartes University</li> <li>• Head of Internal Audit, BGFIBank Group (2013-16)</li> </ul>
8		<b>Badr ALIOUA</b> Chief Executive Officer WAFASALAF	40	<b>MOROCCO</b> 	<ul style="list-style-type: none"> <li>• Polytechnique Paris, Pons ParisTech</li> <li>• Managing Director, Attijariwafa Private Bank (2015-18)</li> </ul>
9		<b>Éric AMOUSSOUGA</b> Chief Executive Officer Francophone Africa GENERAL ELECTRIC	40	<b>BENIN</b> 	<ul style="list-style-type: none"> <li>• CNAM</li> <li>• Sales Director, GE Renewable (since 2017)</li> </ul>
10		<b>Amrote ABDELLA</b> Managing Director MICROSOFT 4 AFRIKA	38	<b>ETHIOPIA</b> 	<ul style="list-style-type: none"> <li>• Brandeis University, Davidson College</li> <li>• Director Venture Capital &amp; Start-Ups, Africa Initiatives Microsoft (2013-15)</li> </ul>

11



**Natalie P. JABANGWE**

| 37

**ZIMBABWE**



Chief Executive Officer  
**ECO CASH ZIMBABWE**

- Middlesex University, Imperial College London, Oxford
- Executive Head Business & Market Development, EcoCash Zimbabwe (2014-15)

12



**Sherife ABDELMESSIH**

| 38

**EGYPT**



Chief Executive Officer  
**FUTURE ENERGY CORPORATION**

- MIT
- Future Energy Corporation (since 2009)

13



**Belinda DISU**

| 34

**NIGERIA**



Executive Vice Chairwoman  
**GLOBACOM**

- Northeastern University, University of Massachusetts
- Group Executive Director, Globacom (2004-19)

14



**Dennis MAKORI**

| 40

**KENYA**



Chief Executive Officer  
**ONFON MEDIA**

- Moi University
- Chief Executive Officer, Comsoft Technologies (2003-07)

15



**Anta Babacar NGOM DIACK**

| 36

**SENEGAL**



Managing Director  
**SEDIMA GROUP**

- York University, Paris-Dauphine University, Sciences Po Paris
- Chief Executive Officer, KFC Senegal (since 2018)

16



**Stefan MARÉ**

| 40

**BURKINA FASO**



Founder and Managing Director  
**VIGNE SOLUTIONS**

- Ouagadougou University, HEC Paris
- Country Manager, Sahara Mining Services (2016-17)

17



**Éric NTUMBA BUKASA**

| 38

**DRC**



Head of Corporate,  
Private and Upper SME  
**EQUITY BANK CONGO**

- North-West University, ENA
- Head of Corporate Private and Diaspora, Equity Bank Congo (2017-19)

18



**Ladi DELANO**

| 38

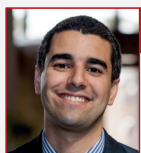
**NIGERIA**



Managing Partner  
**GRACE LAKE PARTNERS**

- Oxford, LSE
- Co-founder and Executive Director, Moove Vehicle Limited (since 2019)

19



**Marouane AMEZIANE**

| 37

**MOROCCO**



Executive Vice President Strategy  
& Corporate Development  
**OCP GROUP**

- Mines ParisTech, Oxford
- Chief of Staff, OCP Group (2012-14)

20



**Abdou KANE**

| 37

**SENEGAL**



Chief Executive Officer  
**WAW TELECOM**

- University of Montreal
- Co-founder, DK Solutions (since 2014)

# RANKING

- 21**  **Mwamvita MAKAMBA** | 39 **TANZANIA**   
 Head of Pan Africa Business Development  
**VODACOM GROUP**  
 • University of Dar es Salaam, University of Pretoria  
 • Managing Executive of Corporate Affairs, Vodacom Group (2012-14)
- 22**  **Shahim ISMAEL** | 34 **MADAGASCAR**   
 Chief Executive Officer  
**SMTP GROUP**  
 • Regent's University London  
 • Executive Director, Ferris Engineering (since 2014)
- 23**  **Linda MABHENA-OLAGUNJU** | 36 **SOUTH AFRICA**   
 Chief Executive Officer  
**DLO ENERGY RESOURCES GROUP**  
 • University of Aberdeen, University of Cape Town  
 • Senior Associate, Dewey & Leboeuf LLP (2010-11)
- 24**  **Leticia N'CHO TRAORÉ** | 40 **IVORY COAST**   
 Chief Executive Officer  
**ADDICT GROUP**  
 • IUT Angers, INTEC Nantes, MDE Business School Abidjan  
 • Chief Executive Officer, Côte Ouest (2013-15)
- 25**  **Mohammed Usman ABDUL-RAZAQ** | 35 **NIGERIA**   
 Associate Vice President  
**AFRICA FINANCE CORPORATION**  
 • Loughborough University, Alliance Manchester Business School  
 • Vice President, Renaissance Capital (2012-16)
- 26**  **Abdellatif KABBAJ** | 39 **MOROCCO**   
 Managing Director  
**SOFTGROUP**  
 • HEC Montreal  
 • Chief Executive Officer, Soft Tech (since 2017)
- 27**  **Sani MAHAMADOU** | 37 **NIGER**   
 Deputy Director of the Cabinet  
**PRESIDENCY OF THE REPUBLIC OF NIGER**  
 • Purdue University, University of Birmingham, Harvard  
 • Head of Communication, Culture and ICT, Presidency of the Republic of Niger (2016-18)
- 28**  **Saad SEFRIOUI** | 38 **MAROC**   
 Deputy Managing Director  
**ADDOHA GROUP**  
 • University of Paris II, HEC Montreal  
 • Assignment Manager, Addoha Group (2011)
- 29**  **Jason NJOKU** | 40 **NIGERIA**   
 Chief Executive Officer  
**IROKO PARTNERS**  
 • University of Manchester  
 • Co-founder, ROK Nigeria (2013-19)
- 30**  **Ghassen BEN AISSA** | 38 **TUNISIA**   
 General Manager  
**C-LOGISTICS**  
 • Pons ParisTech, USTL, Paris-Dauphine University  
 • Executive Manager, TTRI (2016-19)

31



**Ismaël BARMOU**

| 39

**NIGER**



Chief Executive Officer  
**SOCIÉTÉ DE TRANSFORMATION ALIMENTAIRE**

- UEL, Paris School of Business, College Montgomery
- Deputy Chief Executive Officer, STA (2010-14)

32



**Bethlehem TILAHUN ALEMU**

| 40

**ETHIOPIA**



Chief Executive Officer  
**BOSTEX PLC**

- University of Addis Ababa, Harvard
- Founder, Garden of Coffee (since 2016)

33



**Rose Wanjiku MUTURI**

| 39

**KENYA**



Chief Digital Officer  
**HF GROUP**

- Strathmore University, JKUAT
- Managing Director Central Africa, GSK (2014-18)

34



**Ingrid ETOKE**

| 39

**CAMEROON**



Market Launch & Access Lead Africa  
**INNOVATIVE VECTOR CONTROL CONSORTIUM**

- University of Lille
- Director Health worker Programme Africa and Asia, GSK (2014-18)

35



**Adebola WILLIAMS**

| 34

**NIGERIA**



Chief Executive Officer  
**RED GROUP**

- Pan-African University, London School of Marketing, London School of Journalism
- Chief Executive Officer, StateCraft Inc (since 2014)

36



**Sarah KERROUMI**

| 40

**MOROCCO**



Secretary General  
**YNNA HOLDING**

- Al Akhawayn University, Johnson & Wales University
- Audit & Control department Director, Al Karma (2009-13)

37



**Hasnaine YAVARHOUSSEN**

| 34

**MADAGASCAR**



Chief Executive Officer  
**FILATEX GROUP**

- Paris-Dauphine University, EBS Paris
- Assistant Project Manager, ENELEC (2007-08)

38



**Aarti TAKOORDEEN**

| 39

**SOUTH AFRICA**



Chief Financial Officer  
**JSE LIMITED**

- University of South Africa, SAICA
- Chief Financial Officer, Johnson Controls (2009-13)

39



**Mohamed DIAWARA**

| 40

**MALI**



Chief Executive Officer  
**GENERAL COMPUTECH**

- University of Rennes I
- General Computech (since 2005)

40



**Ada OSAKWE**

| 39

**NIGERIA**



Founder and Chief Executive Officer  
**AGROLAY VENTURES**

- University of Hull, University of Warwick, Northeastern University
- Senior Investment Advisor, Nigerian Ministry of Agriculture (2012-15)

# RANKING

- 41**  **Linda Tesi RUSAGARA** | 32 | **RWANDA**   
 Managing Director  
**KIGALI INNOVATION CITY**  
 • Stanford, University of Cape Town  
 • Senior Consultant Strategy & Operations, Deloitte Consulting (2017-19)
- 42**  **Fatoumata BÂ** | 34 | **SENEGAL**   
 Chief Executive Officer  
**JANNGO**  
 • Toulouse Business School, Harvard  
 • Managing Partner, Janngo Capital (since 2019)
- 43**  **Lucia BAKULUMPAGI-WAMALA** | 37 | **UGANDA**   
 Chief Executive Officer  
**BAKULU POWER**  
 • University of Ottawa, University of Cambridge  
 • Bakulu Power (since 2015)
- 44**  **Fatma REKIK** | 39 | **TUNISIA**   
 Chief Executive Officer  
**STIFEN GROUP**  
 • Paris-Dauphine University  
 • Chief Financial Officer, COFAT Group (since 2014)
- 45**  **Jordana REMON COUBECHÉ** | 32 | **DJIBOUTI**   
 Commercial Director, Partner  
**COUBECHÉ GROUP**  
 • Institut Supérieur de Gestion  
 • Business Development Manager, Coubeche Distribution (2014-16)
- 46**  **Yacine WAFY** | 37 | **NIGER**   
 Co-founder and Managing Director Niger  
**SAVANNAH ENERGY PLC**  
 • George Washington University  
 • Chief Executive Officer, Primo & Geb (2009-13)
- 47**  **Miguel CARNEIRO** | 40 | **ANGOLA**   
 Partner  
**AFC & PARTNERS**  
 • Embry-Riddle Aeronautical University, IESE, Oxford  
 • Head of Alternative Investments, Fundo Soberano de Angola (2018-19)
- 48**  **Riad ARMANIOUS** | 40 | **EGYPT**   
 Chief Executive Officer  
**EVA PHARMA**  
 • Cairo University, Harvard  
 • Deputy Chief Executive Officer, EVA Pharma (2008-09)
- 49**  **Mamadou FALL KANE** | 37 | **SENEGAL**   
 Deputy Permanent Secretary  
**COS PETROGAZ**  
 • Sciences Po Paris, Polytechnique Paris  
 • Advisor, Presidency of the Republic of Senegal (2012-16)
- 50**  **Ibrahima HAÏDARA** | 40 | **MALI**   
 Chief Executive Officer  
**MALI NATIONAL POST OFFICE**  
 • University of Paris-VIII, ESGI Paris  
 • Partner Director, General Computech (2015-18)

51



**Ibrahim BELKORA**

| 39

**MOROCCO**



Chief Executive Officer  
**AGRO JUICE PROCESSING**

- IFAG, University of Lyon III
- Chief Executive Officer, Belkora Group (since 2004)

52



**Anisse TERAJ**

| 36

**ALGERIA**



Head of Policy and Partnerships - ITFC  
**ISLAMIC DEVELOPMENT BANK GROUP**

- HEC Alger, Sciences Po Paris, ENA, Harvard
- Managing Director - ITFC Sovereign Energy Fund, Islamic Development Bank Group (2018-20)

53



**Éric BOUNDONO**

| 40

**GABON**



Chief Executive Officer  
**MULTIPRESS GABON**

- Paris School of Business
- Chief Executive Officer, Vocalcentre (2008-18)

54



**Halima ALIKO DANGOTE**

| 39

**NIGERIA**



Group Executive Director, Commercial Operations  
**DANGOTE INDUSTRIES**

- American InterContinental University, Webster Business School
- Chairwoman, The Africa Center (since 2017)

55



**Sarah DOUKOURE-BEBEY**

| 38

**IVORY COAST**



Managing Director  
**VIVO ENERGY GABON**

- University of Bath, ISC Paris
- Managing Director, Vivo Energy Rwanda (2014-20)

56



**Rapelang RABANA**

| 38

**BOTSWANA**



Chairwoman  
**REKINDLE LEARNING**

- University of Cape Town
- Partner, Nisela Capital (since 2016)

57



**Ammar KHADRAOUI**

| 39

**ALGERIA**



Chief Executive Officer  
**ASMOS CONSULTING**

- Excelia Business School, CentraleSupélec
- Project Manager, GFI (2008-10)

58



**Fatema DEWJI JAFFER**

| 31

**TANZANIA**



Marketing Director  
**MeTL GROUP**

- Georgetown University
- Founder, Educate Empower and Inspire (since 2015)

59



**Ashish THAKKAR**

| 39

**UGANDA**



Chief Executive Officer  
**MARA PHONES**

- Self-Taught
- Mara Group (since 1996)

60



**Aguibou LY**

| 34

**GUINEA**



Chief Executive Officer  
**IBS TECHNOLOGIES**

- University of North Carolina
- Managing Director Guinea, ITC Global (2011-16)

# RANKING

61		<b>Daouda COULIBALY</b> Chief Executive Officer TRAINIS	40	<b>MALI</b>	<ul style="list-style-type: none"> <li>• IAE Paris, Sorbonne University</li> <li>• Chief Executive Officer, SAMA Money (since 2019)</li> </ul>
62		<b>Yannick MBIYA NGANDU</b> Deputy Chief Executive Officer TRUST MERCHANT BANK	37	<b>DRC</b>	<ul style="list-style-type: none"> <li>• Catholic University of Louvain, Laval University</li> <li>• Regional Director DRC, Trust Merchant Bank (2011-19)</li> </ul>
63		<b>Jide ODUNSI</b> Founder and Partner GRACE LAKE PARTNERS	38	<b>NIGERIA</b>	<ul style="list-style-type: none"> <li>• MIT Sloan School of Management</li> <li>• General Manager, Express Pharmacy and Clinics (since 2016)</li> </ul>
64		<b>Aldo TEMBE</b> Chief Executive Officer MOÇAMBIQUE PREVIDENTE	37	<b>MOZAMBIQUE</b>	<ul style="list-style-type: none"> <li>• Eduardo Mondlane University, UNISA</li> <li>• Principal, WEZU Investimentos Lda (2009-12)</li> </ul>
65		<b>Seif El Din THABET</b> Chief Executive Officer JUHAYNA FOOD INDUSTRIES	39	<b>EGYPT</b>	<ul style="list-style-type: none"> <li>• Cairo University</li> <li>• Vice Chairman, Juhayna (since 2016)</li> </ul>
66		<b>Mehdi ALJ</b> Chief Executive Officer SANAM AGRO	37	<b>MOROCCO</b>	<ul style="list-style-type: none"> <li>• EDC Paris Business School, McGill University</li> <li>• Executive Vice-President, Sanam Holding (since 2018)</li> </ul>
67		<b>Selamawit SAMUEL TAFESSE</b> Executive Deputy Chairwoman SUNSHINE BUSINESS	34	<b>ETHIOPIA</b>	<ul style="list-style-type: none"> <li>• Addis Ababa University</li> <li>• Deputy Managing Director of Business Development, Sunshine Business (2012-14)</li> </ul>
68		<b>Chiny OGUNRO</b> Chief Executive Officer WELLSPRING HEALTH	37	<b>NIGERIA</b>	<ul style="list-style-type: none"> <li>• Stanford, Cornell University, Harvard</li> <li>• Co-founder and Managing Director, Africa Health Holdings Limited (2017-20)</li> </ul>
69		<b>Samuel ALEMAYEHU</b> Chairman CAMBRIDGE INDUSTRIES	35	<b>ETHIOPIA</b>	<ul style="list-style-type: none"> <li>• Stanford</li> <li>• Global Managing Director, Cambridge Industries (2016-19)</li> </ul>
70		<b>Moses BABATOPE</b> Co-founder and Group Executive Director FILMHOUSE GROUP	37	<b>NIGERIA</b>	<ul style="list-style-type: none"> <li>• Middlesex University, INSEAD</li> <li>• Managing Director, FilmOne Entertainment (since 2013)</li> </ul>



- 71



**Hadeel IBRAHIM** | 37

Managing Director  
**MO IBRAHIM FOUNDATION**

  - University of Bristol
  - Mo Ibrahim Foundation (since 2006)

**SUDAN** 
- 72



**Alisa AMUPOLO** | 37

Chief Executive Officer  
**POWERCOM**

  - University of Namibia, University of Leeds
  - Non Executive Director, MTC Namibia (2013-16)

**NAMIBIA** 
- 73



**Mehdi DOGHRI** | 40

Deputy General Manager  
**CARTE COMPANY**

  - Pantheon-Sorbonne University
  - Chief Executive Officer, Motors Holding (since 2016)

**TUNISIA** 
- 74



**Soraya DJERMOUN** | 33

Co-founder and Managing Partner  
**KHEYMA**

  - Paris School of Business
  - Chief Communication Officer, Cevital (2015-18)

**ALGERIA** 
- 75



**Hassan EL-SHABRAWISHI** | 40

Chief Executive Officer  
**AXA AFRICA HOLDING**

  - University of Richmond, IE Business School
  - Chief Executive Officer, Axa Next (2016-18)

**EGYPT** 
- 76



**Rotimi WILLIAMS** | 40

Chief Executive Officer  
**KEREKSUK RICE FARM**

  - University of Aberdeen, SOAS
  - Founder, Resolute4.0 (since 2018)

**NIGERIA** 
- 77



**Adetoye AGUESSY** | 37

Chief Executive Officer  
**RIGHTCOM TECHNOLOGIES**

  - University of Sherbrooke, IAE Saint-Etienne, Télécom Saint-Etienne
  - Business Manager, Orange Business Services (2009-12)

**BENIN** 
- 78



**Mehdi BENNOUNA** | 37

Managing Director  
**MUTANDIS GROUP**

  - Polytechnique Paris, IFP School, BI Norwegian School of Management
  - Founding Partner, Alto Services (2009-13)

**MOROCCO** 
- 79



**Naoufel GHAFIR** | 40

Chief Executive Officer Morocco, Tunisia, West Africa  
**AXA PARTNERS**

  - Télécom SudParis, Sciences Po Paris
  - Managing Director of Digital and Transformation, AXA Partners Credit & Lifestyle Protection (2015-18)

**MOROCCO** 
- 80



**Sijibomi OGUNDELE** | 39

Chief Executive Officer  
**SUJIMOTO**

  - Anglia Ruskin University
  - Partner, Sujimotos Investments (since 2001)

**NIGERIA** 

# RANKING

81



**Aftar Touré MOROU**

| 37

**TOGO**



Managing Director  
**PUBLIC MARKETS REGULATION AUTHORITY**

- University of Lomé, IEP Strasbourg, ENA
- Secretary General, African Public Procurement Network (since 2019)

82



**Darshan CHANDARIA**

| 35

**KENYA**



Chief Executive Officer  
**CHANDARIA GROUP**

- Cardiff University, Harvard
- Group Sales and Managing Director, Chandaria Industries (2009-15)

83



**Lynette NTULI**

| 36

**SOUTH AFRICA**



Chief Executive Officer  
**INNATE INVESTMENT SOLUTIONS**

- University of Cape Town, University of Pretoria
- Non Executive Director, L2D (since 2017)

84



**Gilles KOUNOU**

| 32

**BENIN**



Chief Executive Officer  
**OPEN SI**

- Abomey-Calavi University, Institute CERCO, Ecole Royale de l'Air Marrakech
- Lead Manager Innovation & Digital Transformation, SolidarIT Tech Hub Cotonou (2015-17)

85



**Rafik BOUSSA**

| 39

**ALGERIA**



Chairman  
**GRANT THORNTON ALGERIA**

- ESB Algeria
- Director of Investments, AFC El Djazair (2007-11)

86



**Momar MBAYE**

| 40

**SENEGAL**



Founder and Chief Executive Officer  
**SENEF GROUP**

- HEC Paris, Ingésup
- Associate Partner, NETELI (2004-10)

87



**Ange DIAGOU**

| 39

**IVORY COAST**



Chief Executive Officer  
**NEW DIGITAL AFRICA**

- ESG UQAM, ETS
- Managing Director, NSIA Technologies (2015-19)

88



**George GACHARA**

| 34

**KENYA**



Managing Partner  
**HEVA FUND**

- Daystar University
- Co-founder, The NEST Arts Company (2012-17)

89



**Ibrahima Abe DIALLO**

| 33

**GUINEA**



Managing Director  
**SUPPLIER AND PARTNERSHIP MARKETPLACE OF GUINEA**

- Georgetown University, University of Maryland
- Chief Operating Officer, National Apartment Association (2009-17)

90



**Kiné SECK MERCIER**

| 36

**SENEGAL**



Head of Technology Officers Practice  
**EGON ZEHNDER**

- Institut Mines-Télécom Business School, Harvard
- Strategy Manager Africa Middle-East Asia, Orange (2010-12)

91



**Munyaradzi GWATIDZO**

| 37

ZIMBABWE



Chief Executive Officer  
ASTRO TECHNOLOGY GROUP

- Self-Taught
- Chief Executive Officer, Bethel communication (2012-18)

92



**Samuel KARIUKI**

| 40

KENYA



Managing Director  
CENTUM INVESTMENT COMPANY

- Heriott-Watt University
- Associate Director, PwC (2005-16)

93



**Adrien DIARRA**

| 37

MALI



Head of Trust & Safety Africa  
FACEBOOK

- Saint-Cyr, INSEEC, Georgetown University
- Executive Director of the department Technology Risk, Goldman Sachs & Co (2015-18)

94



**Mark ESSIEN**

| 40

NIGERIA



Founder and Chief Executive Officer  
HOTELS.NG

- Beuth University of Applied Sciences
- Chief Technology Officer, Max Klein App (2008-12)

95



**Romain DENIEL**

| 32

GABON



Economic Advisor  
PRESIDENCY OF THE REPUBLIC OF GABON

- HEC Montreal, Institut Supérieur de Gestion
- Analyst , Gabonese Strategic Investment Fund (2013-15)

96



**Patrick NGOWI**

| 35

TANZANIA



Chairman  
HELVETIC GROUP

- Dezhou University
- Helvetic Group (since 2007)

97



**Thierry KIENDEGA**

| 37

BURKINA FASO



Founder and Chief Executive Officer  
OUICODING

- Chouaib Doukkali University, University of Rennes 1, Harvard
- Co-founder, AfricaShop (2015-18)

98



**Sidi Mohamed DHAKER**

| 36

MAURITANIA



Chief of Staff to the Governor  
CENTRAL BANK OF MAURITANIA

- HEC Paris, UVSQ University, University of Paris-XII
- Director of Strategy, Central Bank of Mauritania (2016-18)

99



**Tino Abdellatif WAKED**

| 33

EGYPT



Regional General Manager  
UBER MIDDLE-EAST AND NORTH AFRICA

- INSEAD, University College London
- Consultant, McKinsey (2011-13)

100



**Mohamed EL DAHSHAN**

| 37

EGYPT



Managing Director  
OXCON

- Cairo University, Sciences Po Paris, Harvard, Oxford
- Senior Cooperation Advisor, African Development Bank (2014-15)



# OUR PARTNERS



**Economic Leaders for  
Tomorrow**

## The word from

### Brice Chasles

Managing Partner  
Deloitte Afrique



Our partnership with the Institut Choiseul is in line with a dual ambition that we share: the identification of talents and the impact on the continent, which are deeply intertwined.

As an African actor leader of professional services, Deloitte Africa is first and foremost defined by the 1,300 African professionals operating from 13 countries in the Maghreb (Morocco, Algeria, Tunisia), in West Africa (UEMOA area) and in Central Africa (CEMAC area). On a continental scale, these are more than 9,000 collaborators distributed across 51 offices, that accompany public and private actors in realizing their strategic projects.

The strong growth of our business, driven by a dynamic and attractive continent, leads us to the hiring of nearly 300 professionals by year, only for Francophone Africa. This ambitious goal drives us even more to respond to the challenges of identification, training and retention of our talents. In the same spirit as the Choiseul ranking, we are searching for the talents of tomorrow, not only for the men and women that will become our top management team, but also for young talents as well as this “middle management”, the cornerstone of our business’s sustainability.

Our line of work is technical: Deloitte offers professional services in audit & risk services, accounting expertise, and financial, legal

and fiscal advisory consulting. But our work also requires cross-disciplinary skills, cultural agility, the ability to foster collective intelligence, to manage diverse teams, precise knowledge of the local economy and commercial appetite.

Finally, our collaborators are driven by the desire to positively impact the economic and social development of their communities and of the continent as a whole. Our global ambition, *Make an impact that matters*, is fulfilled in Africa and finds there its meaning, probably more so than in other regions of the world. The strategic projects which we work on with our clients often have a direct impact on economic development, contribute to direct job creation, to the improvement of governance, to the financing of structural projects, to the establishment of better international standards adapted to Africa,... it is this goal that drives our professionals and that we transpires from this ranking. Each and every one of them contributes to it.

We congratulate the winners, those of this year, but also those of previous editions, who by their role and influence impact the continent’s dynamic and perception.

## The word from

## Michaël Fribourg

Chairman & Chief Executive Officer  
Chargeurs



Founded in 1972 and established industrially and commercially in 90 countries on 5 continents, Chargeurs is the world leader of high-value niche markets.

The Group is n°1 worldwide in fabrics and particularly the high-end market but also technical clothes, n°1 worldwide in temporary surface protection, n°1 worldwide in high-end wool and also n°1 worldwide in design solutions and services to museums.

By renewing its support to the *Choiseul 100 Africa* program, the Chargeurs Group confirms its engagement with respect to a voluntary and engaged community representing the future of a blooming industry and economy. Creating what has become the African Davos, Pascal Lorot, president of the Choiseul Institute, has created a forum and a hub of great talents that are building an Africa in which Chargeurs means to implicate itself to launch its solutions in high-potential markets.

Listed and publicly recognised worldwide, Chargeurs benefits from a pioneering presence in Africa that relies on partnerships and local talents whose base I intend to continually grow. The growth of real estate and of fashion in several reference African countries can rely on and take advantage of the expertise and technology developed and

spread worldwide by our line of work, and we will do it while building, with the best talents of tomorrow, implantation and distribution partnerships.

Under the new and international impulse that I have given the group, Chargeurs is accelerating its growth and intends to reinforce and implant itself in the short term in high potential African areas, drawing benefit from the expertise and the standards set by the Groupe that are illustrated by our new global signature, shared by all our lines of work, *High Emotion Technology*, which guarantees to all our clients and future clients a high level of quality and service.

As an example, Chargeurs has, since 2016, implanted in Ethiopia - on Hawassa's complex, a new reference global site for its Fashion Technologies branch, in support of emerging African brands and large global fashion providers. The growth potential of this new structure is tremendous and we intend to replicate this partnership process all over the continent. With its diversity and exceptional emulation, Africa can proudly rely on the talents that *Choiseul 100 Africa* spots and supports. Your future is yours to build. You can count on us now and tomorrow to support your new ambitions.

## The word from

## Bris Rocher

Chief Executive Officer  
Groupe Rocher



@Gwenaél Saliou

The rise of Africa will reshuffle the cards. The decades to come will most likely be strongly affected by the continent's demographic expansion. Indeed, the African population is looking to double in size by 2050.

Numerous economists tell us that the 21<sup>st</sup> century will undoubtedly be African. The continent will host more than a quarter of the world's population in 2050 and close to half in 2100, which will make it the planet's biggest population pool, far ahead of India and China.

This demographic transition and the ability of certain African countries to fit into globalization must encourage us to give this continent the consideration it deserves.

Today the economy is diversifying rapidly. In addition to the traditional mining or agricultural industries, vulnerable to predatory behaviour or short-term management, we have the telecommunications sector, the finance sector and the transformation industry. Specifically, the driving force of development now rests more and more on consumption and retail.

Africa, rich in natural resources and bestowed with a youth that aspires before all else to be a consumer of globalization, attracts more and more foreign investors. In this regard, Europe, as main investor in the continent and France,

considering its historical, geographical and linguistic proximity are key allies of the continent.

In addition to all this, there is a type of diversification and spreading of risk that distinguishes this continent from India and China. Indeed, this fragmented region is less vulnerable to political, economic and monetary fluctuations. In this regard, it can never be completely in crisis.

Finally, what is encouraging is that with 80% of its arable lands yet to be planted, Africa has the potential to feed the planet.

We cannot ignore this groundswell. This is why the Yves Rocher Brand has decided to invest in the continent through a network of over 150 standalone stores. Developed since 1959 by Mr. Yves Rocher, the Brand intends to make its mark so as to be a key player in the world's transformation process.

To conclude, I would like to welcome the initiative launched by the Institut Choiseul, which contributes to the emergence of talents to guide this incredible movement for the continent and our planet as well. Finally, the importance of the number of women represented deserves to be highlighted, as they represent, with no doubt, the best of Africa's future.



## The word from

### Guy Sidos

Chairman & Chief Executive Officer  
Vicat Group



Led by an impressive demographic dynamism – by 2050, four human beings under twenty out of ten will be African – the African continent is experiencing incredible societal and economic mutations, whose translation can be seen in the explosion of its urban growth (soon, one billion of Africans will live in cities).

The needs in terms of infrastructure, of housing, of schools, of hospitals, or of zones of economic activity, will be equal to these mutations, which will simultaneously need to rise to the challenge of climate change, so that the continent may still be inhabitable by the human race.

The importance of such needs in such a short time frame is unheard of. We will need to learn to perform well but also perform quickly, and in all possible business sectors. This will only be possible with the development of the abilities and qualifications of the workforce, without which there will be no improvement in quality, regardless of the technologies used. The evolution of the new African economic elites is very encouraging in that regard. The *Choiseul 100 Africa* ranking is an excellent illustration of this, giving positive signals for all investors interested by this continent of the future that is Africa.

The cement group Vicat has been present in Africa for twenty years with one simple strategy: produce locally to build locally. Indeed, we are convinced that future models of economic development will need to limit the carbon footprint of their product and

merchandise shipping. Besides the quality of industrial processes, proximity will be more than ever an asset. That is the reason why we have strongly invested in Africa in well-functioning cement and industrial plants, respectful of the environment, whose value and job creation bring economic and social benefits to the areas where they are located. Our corporate Foundations get involved as close to the field as possible to communicate the values of Louis Vicat which resonate also through the *Francophonie*.

We are equally convinced that cement is the building material of the future for Africa as well as for the planet, since as of today there is no other material that is as modern, as easy to use and as cheap that can satisfy the needs at the continent's scale. The latest developments in terms of research and development show that cement adapts better to the circular economy's local distribution channels, integrating material or energy recovery of the waste produced by human activity. In that, it is an even more relevant solution to the challenges of the African continent.

Our teams reflect the image of African dynamism: passionate, engaged, willing, and we are proud to be partners of the *Choiseul 100 Africa*, which knows how to value and encourage the economic leaders to build a better and more human world.

## The word from



### Laurent Benarousse

Senior Partner,  
Member of the Supervisory Board  
Roland Berger

### Nicolas Teisseyre

Senior Partner France and Africa  
Roland Berger



2020 has been a year of concerns, but also a year full of determination and resilience to withstand the crisis triggered by the Covid-19. In Africa especially, the social, economic and health crisis raised serious concerns. However, these events have revealed the resilience of African socio-economic systems. States reacted well and they managed to protect their populations. This is tremendously positive on the capacity of countries to resist. Moreover, Roland Berger has accompanied some African economies in their recovery plan. Also, despite risks and uncertainties, Africa goes on performing toward a more inclusive growth.

2020 was also raised greater awareness of the necessity of implementing a better gender equality and an increased inclusion of women within the African economies. This topic is more and more taken into account and addressed by African governments. Roland Berger also supports this movement to see greater equality between women and men in the continent. We do believe that African women are essential to build Africa and the world of tomorrow.

These challenges are as exciting as they are demanding for economic leaders of tomorrow.

Besides, it is with a great conviction that Roland Berger is betting on Africa and its talents. We do believe in the potential and the emergence of the African continent. Our firm has been deeply rooted for a long time in the continent with strong activities in dozens of countries. We managed to identify the challenges and opportunities of each of them and to recognize the talents of the leaders who boost the economy.

Rare are the territories where opportunities are as numerous and diverse. That is why we are proud to be partners of the *Choiseul 100 Africa*, because this initiative permits to bring to light and to build bridges between the key economic actors of the continent. It is an incredible opportunity for women and men to leave their mark, to have a positive and sustainable impact in Africa and in the world. The future and prosperity of Africa is in their hands and they will for sure know the expected success.



Deloitte is a global leader in the areas of audit & risk services, consulting, financial advisory, tax & legal and accounting. In Africa, 8 000 experts based in 51 offices help private and public organisations meet the challenges of growth, through our multidisciplinary and local approach, to “make an impact that matters”

## Deloitte.



Chargeurs is a global manufacturing champion in niche markets, with leadership positions in temporary surface protection, garment interlinings, technical substrates and premium wool. Our growth dynamic is supported by a sustainable, global model designed to deliver excellence and industrial differentiation, based on the engaged management of our human capital, a robust, disciplined financial culture, operating excellence and niche products and services. Globalization has been part of Chargeurs’ DNA since 1872, and today, our nearly 1,500 employees are locally meeting current and emerging customer needs in 90 countries around the world.



The Yves Rocher Group is a cosmetics company founded in 1959 by Yves Rocher. Family group controlled by the family of founder for 96%, the group has nearly 16,000 employees and 220,000 franchisees (beauticians or delegates) that allow it to distribute more than 500 million products per



## YVES ROCHER

year worldwide. With its eight brands – Yves Rocher (preferred company of French since 2008), Petit Bateau, Stanhome, Dr Pierre Ricaud, Daniel Jouvance, Kiotis, ID Perfumes and Flormar – the Group achieved a turnover of 2.2 billion euros in 2013. International group active in the markets of cosmetics, textiles or even home maintenance products, Yves Rocher is present in more than 20 countries on five continents and has attracted more than 40 million women through the world (one in three women in France).



The Vicat Group is heir to a long industrial tradition that started in 1817 when Louis Vicat invented artificial cement. This family business operating in 12 countries offers an effective product range of mineral and bio-sourced materials and provides services that meet the needs of the operators in the construction sector. Vicat Group has been

in Africa for nearly 20 years and contributes through its cement plants and industrial installations to the local value of resources and in the development of local employment in Senegal, Mali, Mauritania and Egypt.



Founded in 1967, Roland Berger is one of the leading firms in strategy and management consulting and the only European firm in this industry. Our firm advises Top Management and Boards of the large European and International companies on subjects such as strategy, management, performance improvement and aims at providing innovating solutions, with a particular focus on concrete, measurable results. Our team of 2,400 employees spans over a network of 52 offices in 35 countries in the world, which allows us to support large international companies on key issues combining a local approach with an international vision.



2020

# RANKING



**Economic Leaders for  
Tomorrow**

# RANKING



**Besma BELBEDJAOU**

| 36

**ALGERIA**



Founder and Chief Executive Officer  
**PLASTICYCLE ALGERIA**

- University of Science and Technology Houari Boumediene, EM Alger Business School, Blida 1 University
- Chief Executive Officer, Eco Cycle Consulting ECC Algeria (since 2019)



**Diana BRONDEL**

| 38

**SENEGAL**



Founder and Chief Executive Officer  
**XAALYS**

- ESCP Business School, UIUC
- Cabinet Director of International Banking and Financial Services, Société Générale (2015-16)



**Roselyne CHAMBRIER-CHABOLAT**

| 35

**GABON**



Chairwoman and Chief Executive Officer  
**ARISE IVORY**

- ESCP Business School
- Head of Business Development Africa of the department infrastructure, Olam (2016-18)



**Issam CHLEUH**

| 34

**MALI**



Director of Western Africa  
**MASTERCARD ADVISORS**

- Suffolk University, University of Notre Dame, Harvard
- Board Member, Suguba (since 2017)



**Sangu DELLE**

| 33

**GHANA**



Chairman  
**GOLDEN PALM INVESTMENTS**

- Harvard, Oxford
- Chief Executive Officer, Africa Health Holdings Limited (since 2020)



**Marième DIOP**

| 36

**SENEGAL**



Investment Principal  
**ORANGE VENTURES**

- Télécom Paris, Georgia State University, Stanford
- Founder, Dakar Network Angels (since 2018)



**Anna EKELEDO**

| 34

**NIGERIA**



Executive Director  
**AFRI LABS FOUNDATION**

- Covenant University, University of Leeds
- Regional Innovation Lead Africa, EdTech Hub (since 2019)



**Najwa EL IRAKI**

| 39

**MOROCCO**



Founder and Managing Partner  
**AFRICAD DEV CONSULTING LTD**

- KEDGE Business School, Aston Business School
- Head of Business Development, Casablanca Finance City (2010-17)



**Amira ELMISSIRY**

| 38

**ZIMBABWE**



Chief Accountability Officer  
**AFRICAN DEVELOPMENT BANK**

- University of Cardiff, University of London
- Chief Equity and Catalytic Investment Officer, Private Sector Operations, African Development Bank (2016-20)



**Karim JOUINI**

| 34

**TUNISIA**



Managing Director  
**EXPENSYA**

- INSA Toulouse
- Senior Software Development Engineer, Microsoft (2009-14)





**Hamza KABBAJ**

| 39

**MOROCCO**



Managing Director  
SGTM

- Ponts ParisTech, University College London
- Chief Operating Officer, SGTM (2006-15)



**Rolande KAMMOGNE**

| 38

**CAMEROON**



Founder and Director  
VOXAFRICA

- Columbia University
- VoxAfrica (since 2006)



**Kader KANEYE**

| 36

**NIGER**



Founder and President  
AFRICAN DEVELOPMENT UNIVERSITY

- CNAM, Bentley University, Harvard
- Associate Partner, Dalberg (since 2020)



**Rachid KETTANI**

| 38

**MOROCCO**



Chief Financial Officer  
ATTIJARIWABA BANK

- Centrale Paris
- Strategy and Development Director, AWB (2008-11)



**Lauren KOUASSI OLSSON**

| 37

**IVORY COAST**



Founder  
THE BIRIMIAN INITIATIVE

- EM Lyon Business School
- Managing Director Western & Central Africa, Amethis Finance (2015-20)



**Achumile MAJIIA**

| 35

**SOUTH AFRICA**



Chief Executive Individual Life and Group Strategy for Francophone Africa  
PRUDENTIAL LIFE INSURANCE

- University of Cape Town, University of Leeds
- Chief Commercial Officer, Prudential Life Insurance Ghana (2015-19)



**Hassan MORSHEDY**

| 39

**EGYPT**



Chief Executive Officer  
MEMAAR AL MORSHEDY

- Oxford, Harvard
- Vice President, Memaar Al Morshedy (since 2005)



**Temitope OGUNSEMO**

| 35

**NIGERIA**



Founder and Chief Executive Officer  
KRYSTAL DIGITAL NETWORK SOLUTIONS

- University of Ibadan, University of Salford
- Founder, Krystal Digital Network Solutions (since 2010)



**Mehdi OMAROUAYACHE**

| 39

**ALGERIA**



Founder and General Manager  
COOFA

- University of Science and Technology Houari Boumediene
- Secretary General of the Industry & Services Federation, CIPA (since 2020)



**Nakedi RAMAPHAKELA**

| 34

**SOUTH AFRICA**



Non Executive Director  
FRASER ALEXANDER

- University of Witwatersrand
- Chief Financial Officer, Masimong Group Holdings (2019-20)

# RANKING

☆☆



**Adan ABBEY**

| 33

**SOMALIA**



Co-founder and President  
**HORN OF AFRICA INSURANCE**

- University of Connecticut, Indiana University
- Associate Brand Manager, Abbott Laboratories (2015-17)

☆☆



**Iyinoluwa ABOYEJI**

| 29

**NIGERIA**



Founder  
**FUTURE AFRICA**

- University of Waterloo
- Founder and Chief Executive Officer, Flutterwave (2014-18)

☆☆



**Ayodeji ADEWUNMI**

| 37

**NIGERIA**



Co-Founder and Chief Operating Officer  
**KUDY FINANCIALS**

- Obafemi Amolowo University, Oxford, Harvard
- Chairman, GOKADA (2019)

☆☆



**Alloysius ATTAH**

| 31

**GHANA**



Chief Executive Officer  
**FARMERLINE**

- Kwame Nkrumah University of Science and Technology
- Project Manager, TAHMO Initiative (since 2014)

☆☆



**Stone ATWINE**

| 38

**UGANDA**



Chief Executive Officer  
**EVERSEND**

- Mbarara University of Science and Technology
- Managing Director, Redcore Initiative (since 2013)

☆☆



**Tonjé BAKANG**

| 40

**CAMEROON**



Director  
**THE FAMILY**

- Self-Taught
- Chief Executive Officer, Afrostream (2013-19)

☆☆



**Karim BEQQALI**

| 39

**MOROCCO**



Chief Executive Officer  
**YAMED CAPITAL**

- ESSEC Business School, Harvard
- Managing Director, CBRE (2004-13)

☆☆



**Chams-Eddine BEZZITOUNI**

| 30

**ALGERIA**



Founder and Chief Executive Officer  
**BORN TO CHANGE THE GAME**

- HEC Alger, ENSSP
- President Jil'FCE, Forum of business leaders (since 2020)

☆☆



**Moustapha BITEYE**

| 30

**SENEGAL**



Managing Director Senegal  
**PETRODIVE**

- University of Clermont Auvergne, IEP Lyon
- Country Manager Senegal, TPSMI Group (since 2018)

☆☆



**Modibo BOLI**

| 35

**BURKINA FASO**



Founder and Chief Executive Officer  
**KYGOULÉ GROUPE INTERNATIONAL**

- INSA Lyon, HEC Paris
- Founder and Chief Executive Officer, Espace Flex! (since 2018)



**Batuael BUZUAYEHU**

| 34

**ETHIOPIA**



Executive Director  
**EAST AFRICAN HOLDING**

- American University in Dubai
- East African Holding (since 2016)



**Moustapha CISSÉ**

| 35

**SENEGAL**



Head of AI Research Center for Africa  
**GOOGLE**

- UPMC, University of Montreal
- Research Scientist in Artificial Intelligence, Facebook (2016-18)



**Dina EL-SHENOUFY**

| 38

**EGYPT**



Chief Investment Officer  
**FLAT6LABS**

- American University in Cairo
- Investment Manager, Sawari Ventures LLC (2011-15)



**Adama GOROU**

| 40

**IVORY COAST**



Chief Executive Officer  
**A+ COACHING**

- Polytechnique Abidjan, University of Notre-Dame
- Associate and Manager, UBIZNEWS TV (2015-19)



**Simbarashe MHURIRO**

| 36

**ZIMBABWE**



Chief Executive Officer  
**OXYGEN AFRICA**

- University of South Africa
- Member of the Board, Stanbic Bank Zimbabwe (since 2019)



**Faith MUKUTU**

| 40

**ZAMBIA**



Chief Financial Officer  
**ZAMBEEF PRODUCTS PLC**

- Gordon Institute of Business Science
- Financial Director, Zambia Sugar Plc (2018-19)



**Mwiya MUSOKOTWANE**

| 31

**ZAMBIA**



Chief Executive Officer  
**THEBE INVESTMENT MANAGEMENT**

- University of Surrey, University of Richmond
- Chief Executive Officer, Class Guru (since 2018)



**Bilha NDIRANGU**

| 36

**KENYA**



Chief Executive Officer  
**AFRICA'S TALKING**

- MIT
- Chief Operating Officer, Africa's Talking (2014-19)



**Lesley NDLOVU**

| 37

**ZIMBABWE**



Chief Executive Officer  
**AFRICAN RISK CAPACITY**

- INSEAD, Oxford
- Chief Executive Officer, AXA Africa Specialty Risks (2018-20)



**Andrew NYAMVUMBA**

| 36

**RWANDA**



Head of Strategy and Policy  
**PRESIDENCY OF THE REPUBLIC OF RWANDA**

- Tshwane University of Technology, University of South Africa, MIT
- Chief Executive Officer, Ngali Holdings (2010-16)

# RANKING

☆☆



**Anis SEFRIQUI**

| 36

**MOROCCO**



Chief Executive Officer

**ARENA PROPERTY DEVELOPMENT**

- Lausanne Hotel School
- Associate, PGS Invest (2010-15)

☆☆



**Azer SONGNABA**

| 34

**BURKINA FASO**



Director of Strategy and Analytics

**MASTERCARD INTERNATIONAL**

- University of Florida, Columbia University
- Investment Banker, Goldman Sachs (2012-14)

☆☆



**Elizabeth TANYARADZWA MASIYIWA**

| 29

**ZIMBABWE**

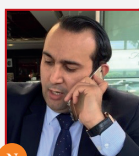


Chief Executive Director

**SIMBA EDUCATION**

- University of London, Hult International Business School, Cass Business School
- Executive Director, Delta Philanthropies (since 2017)

☆☆



**Nawfal TERRAB**

| 36

**MOROCCO**



Managing Director

**NT GLOBAL INVEST**

- Polytech Annecy-Chambéry, EPFL
- Founder, SQUARSYS Consulting (since 2020)

☆☆



**Ernest TEWELYO AKENDENGUE**

| 40

**GABON**



Chief Executive Officer

**E-DOLEY CASH**

- CFPP Basile Ondimba, HEC Paris
- Consular Judge, Libreville Chamber of Commerce (since 2020)

☆☆



**Stéphane TIKI**

| 33

**CAMEROON**



Development Director

**CONSORTIOM OF FRANCOPHONE MANAGEMENT**

- Pantheon-Sorbonne University
- Advisor, Fondation Concorde (since 2020)

☆☆



**Tânia TOMÉ**

| 39

**MOZAMBIQUE**



Chief Executive Officer

**ECOKAYA INVESTMENTS**

- Catholic University of Portugal, University of Notre Dame
- Chapter Director, Startup Grind (since 2018)

☆☆



**Loubna TRICHA**

| 36

**MOROCCO**



General Manager

**OFFICE FOR PROFESSIONAL FORMATION AND THE PROMOTION OF WORK**

- Mohammadia School of Engineers
- Mission Head for the Managing Director, OCP Group (2014-19)

☆☆



**Franck WANDJI**

| 35

**CAMEROON**



Head of Commercial Marketing

**ARCELORMITTAL**

- ESC La Rochelle, Duke University
- Head of Infrastructure Business, ArcelorMittal (2013-19)

☆☆



**Ahmed ZAHARAN**

| 38

**EGYPT**



Chief Executive Officer

**KARMSOLAR**

- American University in Cairo, SOAS
- Member Board of Trustees, Technology Innovation and Entrepreneurship Center (since 2018)

- 

**Naïr ABAKAR** | 29 | **CHAD** 

Deputy Managing Director  
**INFORMATION AND COMMUNICATION TECHNOLOGIES DEVELOPMENT AGENCY**

  - Cergy-Pontoise University, EISTI
  - Roving Ambassador, Presidency of the Republique of Chad (since 2020)
- 

**Karim ABDEL WAHAB** | 35 | **EGYPT** 

Deputy Chairman  
**MIMARY GROUP**

  - Arab Academy for Science Technology & Maritime Transport
  - Chairman, Signatures Design + Contracting (2012-14)
- 

**Rolake AKINKUGBE** | 40 | **NIGERIA** 

Chief Commercial Officer  
**MIXTA AFRICA**

  - LSE, TRIUM
  - Head of Energy and Natural Resources, FBN Quest Merchant Bank (2014-19)
- 

**Omar AMER** | 36 | **EGYPT** 

Chairman  
**QASATLI PROPERTIES**

  - Haas School of Business, American University in Cairo
  - Deputy Chairman, Amer Group (2005-16)
- 

**Lulayn AWGICHEW** | 40 | **ETHIOPIA** 

Deputy Managing Director  
**BISLET AGRITECH**

  - Haramaya University, Addis Ababa University
  - Manager, World Vision Ethiopia (2007-13)
- 

**Yasmin BELO-OSAGIE** | 31 | **NIGERIA** 

Chief Executive Officer  
**SHELEADS AFRICA.ORG**

  - Princeton, Harvard, Stanford
  - Business Analyst, McKinsey & Company (2012-14)
- 

**Madjisse BERINGAYE** | 36 | **CHAD** 

Managing Director  
**BNM & ASSOCIATES**

  - University of Paris-XII
  - Brand Manager, L'Oréal Paris (2010-12)
- 

**Edith BROU** | 36 | **IVORY COAST** 

Founder and Chief Executive Officer  
**AFRICA CONTENTS GROUP ENTREPRISES**

  - University of Cocody Abidjan
  - Head of Communication and Digital, People Input (since 2012)
- 

**Olivia DADIÉ KIPRÉ** | 36 | **IVORY COAST** 

Co-founder  
**KOD DIGITAL AGENCY**

  - HEC Montreal
  - Chief Marketing Officer, Kinaya Ventures (2018-19)
- 

**Ethel DELALI COFIE** | 40 | **GHANA** 

Chief Executive Officer  
**EDEL TECHNOLOGY**

  - Valley View University, University of Brighton, Yale University
  - Founder, Women in Tech Africa (depuis 2013)

# RANKING

★		<b>Alfa DEMMELLASH</b> Chief Executive Officer RISING TIDE	40	<b>ETHIOPIA</b>	 • Harvard, The New School • Rising Tide (since 2004)
★		<b>Abdigani DIRIYE</b> Research Manager AMAZON	36	<b>SOMALIA</b>	 • University College London, King's College, QMUL • Research Manager, IBM Research Africa (2016-19)
★		<b>Afua DJIMI</b> Founder and Managing Partner DELWIK GROUP	39	<b>GHANA</b>	 • Dartmouth College, Duke University • Chief Financial Officer, African Capital Alliance (2016-19)
★		<b>Meryam EL OUAFI</b> Chief Executive Officer GREEN ENGINEERING MISSION	36	<b>MOROCCO</b>	 • National School of Business and Management of Agadir, Federation for Education in Europe • Chief Executive Officer, Chems Ayour (since 2005)
★		<b>Aleeda FAZAL</b> Chief Executive Officer DIGITAL TANGENT	39	<b>KENYA</b>	 • University of Waterloo, National University of Singapore, INSEAD • Chief Marketing Officer, Avalia Systems (since 2018)
★		<b>Maro HADYA DIAGANA</b> Chief Executive Officer MAURITANIAN BUSINESS CENTER	34	<b>MAURITANIA</b>	 • CEFEB Marseille, Sciences Po Paris • Chief Executive Officer, Consulting et formation en entreprise (since 2012)
★		<b>Gwendolyne HALLE</b> Chief Executive Officer HEALTH AND MEDICAL EMPIRE	35	<b>CAMEROON</b>	 • University of Leeds, Cardiff University • Health And Medical Empire (since 2013)
★		<b>Jabavu HESHU</b> Group Executive Corporate Affairs MULTICHOICE	36	<b>SOUTH AFRICA</b>	 • University of Pretoria • Vice President, South African Chamber of Commerce and Industry (since 2018)
★		<b>Cédric HOMBOUHIRY</b> Head of Recovery and Registration GABON NATIONAL SOCIAL SECURITY FUND	37	<b>GABON</b>	 • University of Paris-XIII, EIGSI La Rochelle, EPF Sceaux • Founder and Senior Consultant, Zappatora & Partners (2016-19)
★		<b>Salma INGABIRE</b> Managing Director VISA INC RWANDA	34	<b>RWANDA</b>	 • KIST, Harvard, Oxford Brookes • Chief Operating Officer, AC Group Limited (since 2017)

- ★



**Ali JIVRAJ** | 33 | UGANDA 

Chief Executive Officer  
ROYAL ELECTRONIC LTD

  - Self-Taught
  - Royal Electronic Ltd (since 2006)
- ★



**Nadeem JUMA** | 37 | TANZANIA 

Chairman  
AIM GROUP

  - Self-Taught
  - Chairman, Pontem Ventures (since 2018)
- ★



**Dominique KALIF** | 40 | IVORY COAST 

Communications Officer  
IVORY COAST ELECTRICITY COMPANY

  - Institut National Polytechnique Félix Houphouët-Boigny
  - Head of Brand and Performance, Orange Ivory Coast (2012-14)
- ★



**Faith KEZA** | 30 | RWANDA 

Chief Executive Officer  
IREMBO

  - MIT
  - Board Member, Rwanda Development Board (since 2019)
- ★



**Ahmed KHALIL** | 38 | EGYPT 

Chief Executive Officer  
RAYA HOLDING FOR FINANCIAL INVESTMENTS

  - American University in Cairo, Harvard
  - Chief Executive Officer, Raya Smart Buildings (2015-19)
- ★



**Yasmine KHAMIS** | 39 | EGYPT 

Executive Director  
ORIENTAL WEAVERS GROUP

  - American University in Cairo, Pratt Institute, University of North Carolina
  - Oriental Weavers Group (since 2008)
- ★



**Sanele KHUMALO** | 39 | ESWATINI 

Country Manager Eswatini  
COCA-COLA BEVERAGES

  - University of Eswatini, GIBS
  - Head of Marketing and Communication, Standard Bank Eswatini (2017-18)
- ★



**Mpho LETHOKO** | 37 | SOUTH AFRICA 

Managing Director  
SAPPI

  - Rand Afrikaans University, PRISA, GIBS
  - Head of Internal Communications & Digital, Deloitte South Africa (2015-17)
- ★



**Abdellah MALLEK** | 30 | ALGERIA 

Managing Director  
SYLABS

  - University of Sciences and Technology Houari Boumediene
  - Managing Director, TalFact (2014-15)
- ★



**Khalil MAZIN** | 34 | SUDAN 

Chief Executive Officer  
SUDAMED

  - LSE, University of Khartoum
  - Executive Manager, Al Khalil Paediatric Hospital (since 2008)

# RANKING

- ★



**Teresa MBAGAYA** | 33

Founding Principle  
**IMAGINABLE FUTURES**

**KENYA** 

  - Yale University, LSE
  - Principal, Omidyar Network (2018-20)
- ★



**Nthabiseng MOSIA** | 30

Chief Marketing Officer  
**EASYSOLAR**

**SIERRA LEONE** 

  - University of Cape Town, Columbia University
  - Consultant, Virunga Power (2016)
- ★



**Sandra MWIIHANGELE** | 32

Chief Executive Officer  
**KIYOMISANDZ BEAUTY PRODUCTS**

**NAMIBIA** 

  - Cape Peninsula University of Technology
  - Junior Cosmetic Chemist, Amber Products (2012-13)
- ★



**Mapule MZIMBA** | 39

Chief Operating Officer  
**DISCOVERY BANK**

**SOUTH AFRICA** 

  - University of Cape Town, University of South Africa, Oxford
  - Director Transactional Banking Products, Absa Capital (2015-17)
- ★



**Velile NHLAPO** | 40

Chief Operating Officer  
**ZIMPLATS**

**SOUTH AFRICA** 

  - University of Johannesburg
  - Head of Strategy, Impala Platinum (2017-19)
- ★



**Nino NJOPKOU** | 40

Chief Operating Officer  
**NACYDATE**

**CAMEROON** 

  - Centrale Paris
  - Chief Executive Officer, Kerawa (2013-2019)
- ★



**Anne NUTSUKLO** | 35

Chief Executive Officer  
**NANDIMOBILE**

**GHANA** 

  - Kwame Nkrumah University of Science and Technology, MEST Ghana
  - Co-founder, mySMEPortal (2016-17)
- ★



**Chika NWOBI** | 40

Chief Executive Officer  
**L5LAB**

**NIGERIA** 

  - Tsinghua University, Oxford
  - Board Member, Unilever Nigeria (since 2017)
- ★



**Freda OBENG-AMPOFO** | 34

Founder  
**KAEME COSMETICS**

**GHANA** 

  - Gordon College, Sciences Po Paris
  - Press & Information Officer, European External Action Service (2013-14)
- ★



**Sene OSSEBI-DOUNIAM** | 31

Managing Director  
**SPORT NEWS AFRICA**

**CONGO** 

  - Paris-Dauphine University, Temple University
  - Sales Manager, Gras Savoye International (since 2013)



☆		<b>Rokhaya SALL MBAYE</b> Managing Director MINEEX SARL	40	SENEGAL	 <ul style="list-style-type: none"> <li>• Cheikh Anta Diop University</li> <li>• Mineex SARL (since 2013)</li> </ul>
☆		<b>Amy SARR FALL</b> Chief Executive Officer INTELLIGENCES PRESSE	35	SENEGAL	 <ul style="list-style-type: none"> <li>• American University of Paris</li> <li>• Chairwoman, GlobalEducation7 (since 2017)</li> </ul>
☆		<b>Rachel SIBANDE</b> Chief Executive Officer MHUB	35	MALAWI	 <ul style="list-style-type: none"> <li>• University of Malawi, Rhodes University</li> <li>• Manager of Digital Programmes, Digital Impact Alliance (since 2017)</li> </ul>
☆		<b>Frederico SILVA</b> Founder TALENTO	37	MOZAMBIQUE	 <ul style="list-style-type: none"> <li>• IMM Graduate School</li> <li>• Country Manager Mozambique, LG Electronics (2011-13)</li> </ul>
☆		<b>Momarr Mass TAAL</b> Chief Executive Officer TROPINGO FOODS	34	GAMBIE	 <ul style="list-style-type: none"> <li>• Columbia International College, University of York</li> <li>• Co-founder, Malyka Clothing (2005-12)</li> </ul>
☆		<b>Silvestre TULUMBA KAPOSE</b> Chief Executive Officer S. TULUMBA INVEST	40	ANGOLA	 <ul style="list-style-type: none"> <li>• Self-Taught</li> <li>• Managing Director, SEAA Ltd (2009-10)</li> </ul>
☆		<b>Michael UGWU</b> Director FREEME DIGITAL LIMITED	40	NIGERIA	 <ul style="list-style-type: none"> <li>• University College London</li> <li>• General Manager West Africa, Sony Music Entertainment (2014-19)</li> </ul>
☆		<b>Phyllis WAKIAGA</b> Chief Executive Officer KENYA ASSOCIATION OF MANUFACTURERS	39	KENYA	 <ul style="list-style-type: none"> <li>• University of Nairobi, JKUA, IHRM</li> <li>• Industry Affairs Manager, Kenya Airways (2011-15)</li> </ul>
☆		<b>Kosi YANKEY</b> Executive Director NATIONAL BOARD FOR SMALL SCALE INDUSTRIES	36	GHANA	 <ul style="list-style-type: none"> <li>• Wesleyan University, Harvard, MIT</li> <li>• Director, Nuba Foods and Commodities Ltd (2011-17)</li> </ul>
☆		<b>Marc Arthur ZANG</b> Chief Executive Officer HIMORE MEDICAL EQUIPMENTS	34	CAMEROON	 <ul style="list-style-type: none"> <li>• NASEY, University of Yaoundé</li> <li>• Chief IT Engineer, Catholic University of Central Africa (2013-14)</li> </ul>

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The Institut Choiseul has become through the years a discoverer of talents and has published since 2014 the *Choiseul 100 Africa – The Economic Leaders for Tomorrow*, a ranking of reference which compiles the young leaders and entrepreneurs of 40 years old and below, playing or expected to play a major role in Africa's economic development.

In order to remain as close as possible to its laureates, the Institut has organized *Choiseul Africa Summits* since 2015. Thanks to these prestigious events, organized alternatively in France and in Africa, the Institut multiplies the meeting and exchange opportunities amongst these high-profile economic, political and institutional actors. Gathering around 150 participants from Europe and Africa at every edition, amongst them a great number of our laureates, the Institut Choiseul has proved to be an unavoidable actor of networking and synergy, to the benefit of a shared growth.

Thanks to its expertise, its knowhow and its knowledge of the African continent, the Institut Choiseul also offers as well to its partners a support in their strategic decision-making process and in their international development.



**Publication Director :**

Pascal Lorot

**Project Manager :**

Ali Amahdar

**Page Setting :**

Hélène Varet  
Adrien Deveaux

**Project Officers :**

Aurore Letey  
Mazarine Battesti

## Institut Choiseul

12, rue Auber | 75009 Paris, France

Tel. : + 33 1 53 34 09 93

Email: [choiseul-africa@choiseul.info](mailto:choiseul-africa@choiseul.info)



[www.choiseul.info](http://www.choiseul.info)  
[www.choiseul-africa.com](http://www.choiseul-africa.com)



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